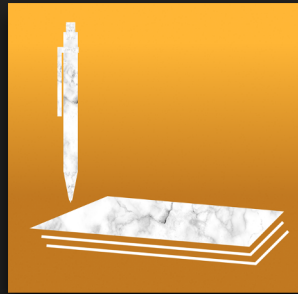




Team Legislate

Let Your Voice Be Heard





Team Legislate Empowers Students

Team Legislate is a platform that connects students, advocacy groups, and non-profits with a means to promote their ideas to state and federal legislators. Through legislative bill writing and political science research projects, Team Legislate will empower students to become civically engaged in their communities.





Team Legislate LookUp Live Pitch



Problem



Solution



Validation



Goals



Timeline



Business
Model

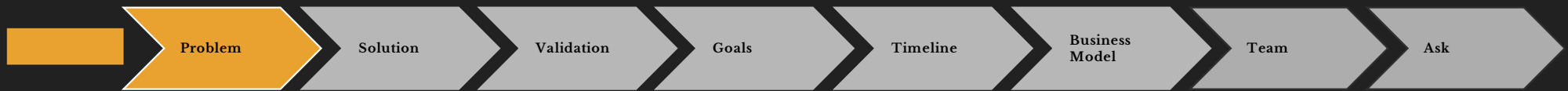


Team



Ask



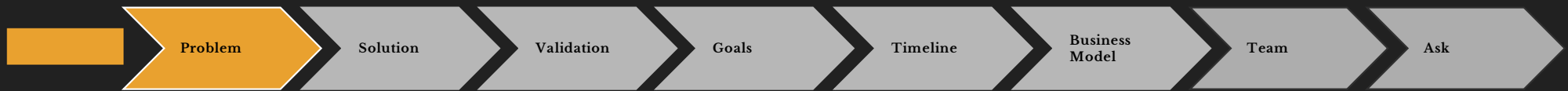


Problem: Civic Deserts and Social Media

*“**Civic deserts,**’ namely places where there are few to no opportunities for people to ‘meet, discuss issues, or address problems.’ They estimate that **60 percent of all rural youth live in civic deserts** along with 30 percent of urban and suburban Americans. Given the decline of participation in religious organizations and unions, which a large proportion of Americans consistently engaged in over the course of the 20th century, **it is clear that new forms of civic networks are needed** in communities.”¹*



1. Winthrop, R. (2020, June 4). The need for civic education in 21st-century schools. *Brookings*. <https://www.brookings.edu/policy2020/bigideas/the-need-for-civic-education-in-21st-century-schools/>



Problem: Civic Deserts and Social Media

*“The problem of **partisan bias** is exacerbated on social media because online networks are often organized around **a few key influencers**. This feature of social media is one of the main reasons why misinformation and **fake news** has become so pervasive”¹*

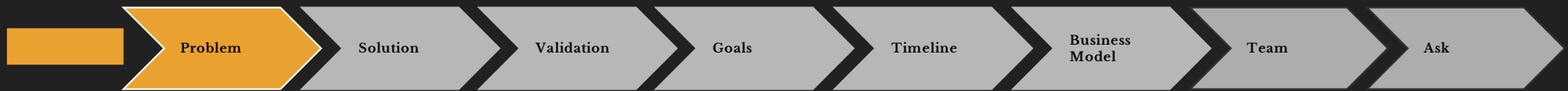
Egalitarian Network vs Influencer Network

*“This is especially dangerous for politicians who increasingly labor under the **false illusion that Twitter represents reality** and that by listening and reacting to the loudest voices on social media they can effectively serve all their constituents.”²*

1. Centola, D. (n.d.). Why Social Media Makes Us More Polarized and How to Fix It. Scientific American. Retrieved December 13, 2020, from <https://www.scientificamerican.com/article/why-social-media-makes-us-more-polarized-and-how-to-fix-it/>

2. Leetaru, K. (n.d.). The Social Media Filter Bubble's Corrosive Impact On Democracy And The Press. Forbes. Retrieved December 13, 2020, from <https://www.forbes.com/sites/kalevleetaru/2019/07/20/the-social-media-filter-bubbles-corrosive-impact->





Problem: Civic Deserts and Social Media

*“How are these **young people able to do such incredible things**? They use technology to rally their troops and spread their message. The reach of their online presence is powerful, cheap and extensive. In fact, one study found that one-fifth of 12 to 15-year-olds **use social media** to express support for causes by sharing or commenting on posts, and **one in ten signed petitions on social media.**”¹*

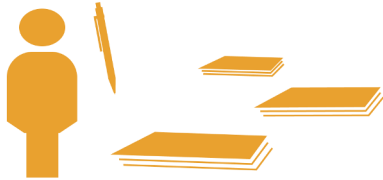




Solution: Team Legislate Web App

Research

Join Our Student Research Teams on our WebApp



Legislate

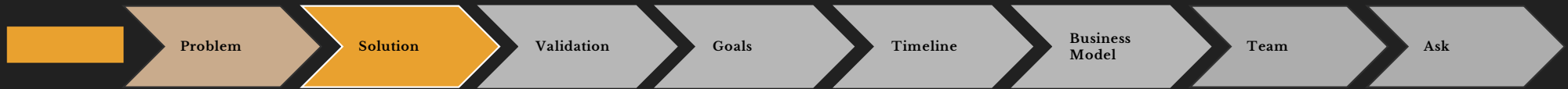
Write Legislative Bills to Post on our WebApp



Advocate

Non Profits and Students Connect on our WebApp





Solution: Legislative Bill Finder



Research
Join Our Student Research Teams on our WebApp

Advocate
Non Profits and Students Connect on our WebApp

Legislate
Write Legislative Bills to Post on our WebApp



➤ By location or by tag

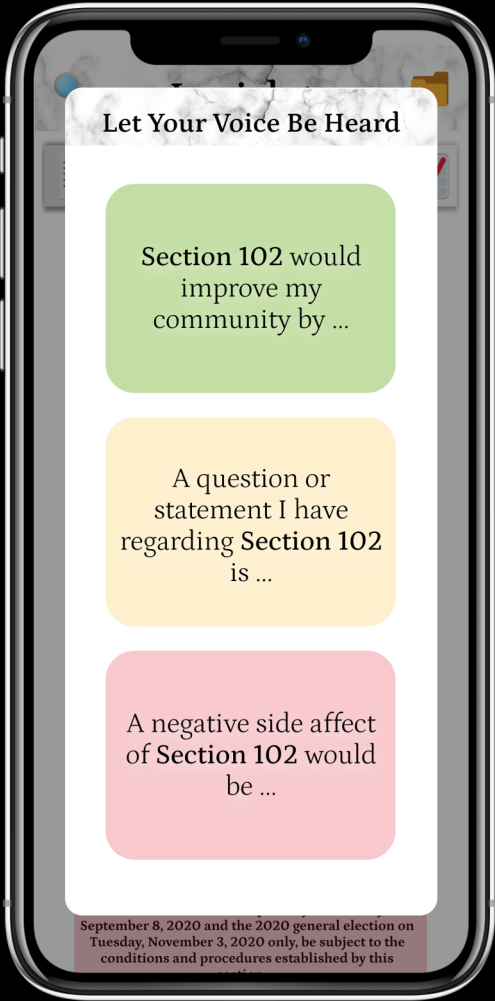
➤ Virtual signatures
➤ Monetary donations

Research
Join Our Student Research Teams on our WebApp

Advocate
Non Profits and Students Connect on our WebApp

Legislate
Write Legislative Bills to Post on our WebApp





Let Your Voice Be Heard

Section 102 would improve my community by ...

A question or statement I have regarding Section 102 is ...

A negative side affect of Section 102 would be ...

September 8, 2020 and the 2020 general election on Tuesday, November 3, 2020 only, be subject to the conditions and procedures established by this

Research
Join Our Student Research Teams on our WebApp



Advocate
Non Profits and Students Connect on our WebApp

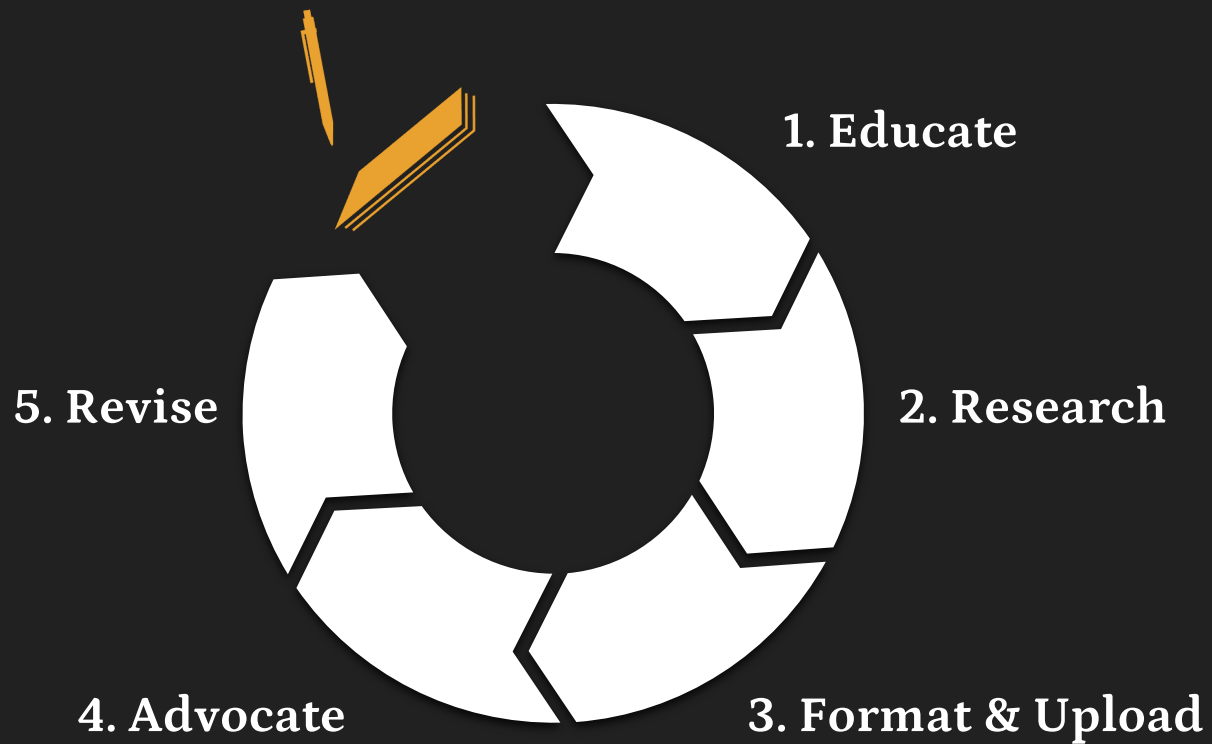


Legislate
Write Legislative Bills to Post on our WebApp





Solution: Legislative Bill Formatting Tool

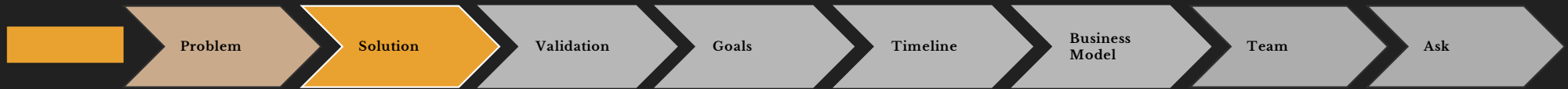


Research
Join Our Student Research Teams on our WebApp

Advocate
Non Profits and Students Connect on our WebApp

Legislate
Write Legislative Bills to Post on our WebApp





Solution: Advocate for Nonprofits & NGO's

- Nonprofits and NGO's can pitch ideas for bills
- Organizations can share their work with students
- Groups can educate students about their local communities and issues that affect them

Legislate
Write Legislative Bills to Post on our WebApp

Research
Join Our Student Research Teams on our WebApp

Advocate
Non Profits and Students Connect on our WebApp





Solution: Due Diligence Research

- Students collaborate to write bills
- Bill teams will include writers and researchers
- Researchers perform due diligence and write supportive reports

Advocate
Non Profits and Students
Connect on our WebApp

Legislate
Write Legislative Bills
to Post on our WebApp

Research
Join Our Student Research
Teams on our WebApp





Solution: Connecting with Legislators



Research
Join Our Student Research Teams on our WebApp

Advocate
Non Profits and Students Connect on our WebApp

Legislate
Write Legislative Bills to Post on our WebApp





Validation: Boys and Girls Nation

“One of the most respected and selective educational programs... [students] write bills, carry out motions and learn basic government procedures”³



“Others come with no prior knowledge about the government and how it operates... the perfect opportunity for students with similar intellect to gather and learn more about government”³








1. Famous alumni of the Boys & Girls State programs. (n.d.). Evergreen Boys State. Retrieved December 13, 2020, from <http://evergreenboysstate.org/famous-alumni-of-the-boys-girls-state-programs/>
2. ALA Girls Nation. (n.d.). Retrieved December 13, 2020, from <https://www.legion-aux.org/ala-girls-nation/>
3. A Guide to Girls and Boys State Summer Programs. (2016, December 15). CollegeVine. <https://blog.collegevine.com/girls-and-boys-state/>
4. State Legislators Bring Their Chamber to the Classroom. (n.d.). Retrieved December 13, 2020, from <https://www.ncsl.org/press-room/state-legislators-bring-their-chamber-to-the-class.aspx>





Validation: Competitors

	Legislate	Change.org 	We The People 	GovTrack 	Causes 	Thunder Clap 
Early Legislation Support	<input checked="" type="checkbox"/>					
Legislation Formatting Tool	<input checked="" type="checkbox"/>					
Proposed Legislation Support	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Public Commenting Forum	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Public Donation Platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>
Educational Tools	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



Petition Based Crowdfunding



Early-Stage Citizen-Created Legislative Support

• Bill Writing Competitions

• Bill Formatting Tool

• Civic Education

“These donations do not go to George Floyd’s family, or to organizations fighting for Black lives... I don’t know if people really understand where their money is going.”

(Change.org’s Open Platform Is Sparking an Identity Crisis)



1. Morrone, M. (2020, July 17). Change.org’s Open Platform Is Sparking an Identity Crisis. Medium. <https://onezero.medium.com/change-org-wont-save-us-092ae09e625e>



Goals and Objectives



of Students Represented



of NGO/NP Represented



of Schools Represented



of Bills Passed

of States Represented





Timeline

- **Nov 2020** - *Product Validation, Customer Discovery*
- **Dec 2020** - *Begin Development, Beta Testing Bill Writing Competition*
- **Jan & Feb 2021** - *Product Development, Beta Testing Bill Writing Competition, Research Article*
- **March & April 2021** - *User Testing, Reach Out to American Legion*
- **April & May 2021** - *Finish Product, Dartmouth Launch, Solidify Pilot Programs*
- **June 2021** - *American Legion State Launch*
- **July 2021** - *American Legion Nation Launch*
- **Aug & Nov 2021** - *National Collegiate and Highschool Bill Writing Competition, University Chapters*



Version 1

(March-April 2021)

State Legislation

Version 2

(2021-2022)

Identity Verification
AI Capabilities



Version 3

(2023)

Federal Legislation





Business Model

Subsidiary Model = Nonprofit + For Profit



Nonprofit

- Youth Education
- Student Engagement
- Virtual Advocacy

For Profit

- Consulting Firm
- Legal Team
- Letters of Support

“By harnessing the power of business, B Corps use profits and growth as a means to a greater end: positive impact for their employees, communities, and the environment.”

1. What is a Benefit Corporation? | Benefit Corporation. (n.d.). Retrieved December 13, 2020, from <https://benefitcorp.net/what-is-a-benefit-corporation>
2. About B Corps | Certified B Corporation. (n.d.). Retrieved December 13, 2020, from <https://bcorporation.eu/about-b-corps>
3. B Corporation | King Arthur Baking. (n.d.). Retrieved December 13, 2020, from <https://shop.kingarthurbaking.com//customerservice/b-corp.html>
4. Gallagher, Flynn & Company, LLP | Burlington, VT & Hanover, NH About Page. (n.d.). Retrieved December 13, 2020, from <https://www.gfc.com/custom.php>
5. Board of Directors. (n.d.). Center on Rural Innovation (CORI). Retrieved December 13, 2020, from <https://ruralinnovation.us/directors/>





Team



Michael Del Sesto '23
Co-Founder

American Legion, Student Senator
Entreneurship LLC
3DayStartUp Dartmouth



Madison Gothberg '21
Co-Founder

Mass Lawrence CSC, Intern
Tom Ford Law, Intern
Pre-Law Student



Thomas Clark '22
Software Developer

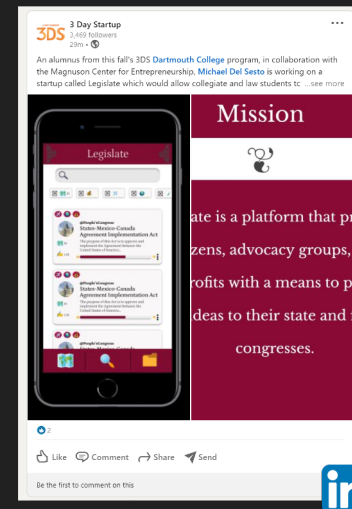
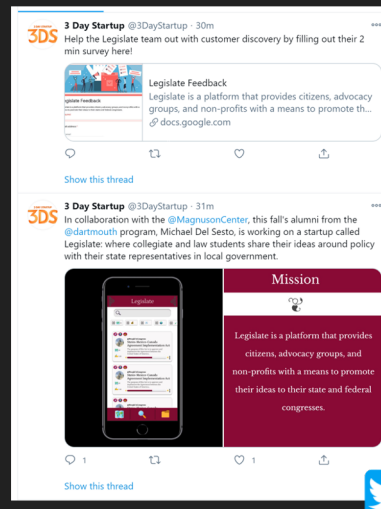
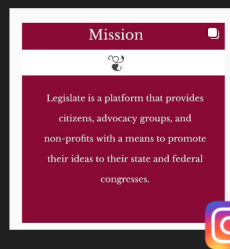
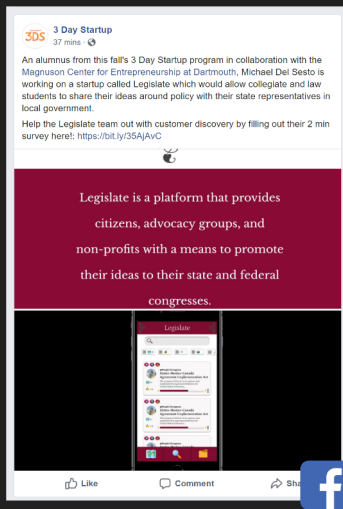
Galileo Learning, Team Lead
Emerging Engineers, Tutor
Respond Software, Intern





Team: Our Friends

3 Day StartUp

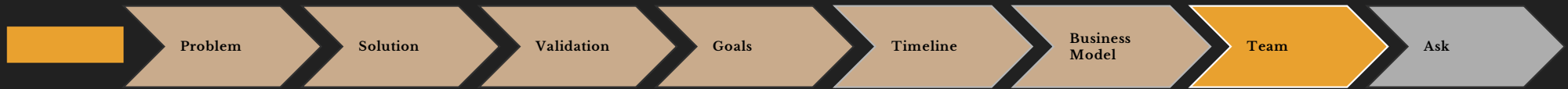




Team: Our Friends

Dali Lab & Green D VC





Team: Our Friends

Legal Advisors





Our Ask



Fixed Costs:

- Product Development
- Trademarks (e.g. “Team Legislate”)
- Filing as a Business
 - IRS Form 1023 User Fee
\$600
 - BCorp Certification
\$1000

Variable Costs:

- Site Hosting and Domain Name
- Team Organization
 - Slack, GSuite
\$350/yr
- Competition Cover Fee
 - Educational Material
 - Marketing
 - Scholarship Money

\$275

\$241/yr



- Legal Assistance
- Software Technology Assistance
- Public Relations Assistance



Problem

Solution

Validation

Goals

Timeline

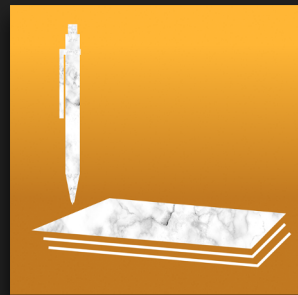
Business
Model

Team

Ask

Team Legislate

Let Your Voice Be Heard



Questions?